

APPENDIX B

Business Survey - Action Plan Overview

Tameside as a place to do business			
Item	Actions	Lead Team	Due Date
Businesses looking to relocate	Where possible identify those businesses looking to relocate and contact to discuss Development, Growth and Investment Service (DGI) help, prioritising those who may consider leaving the borough.	DGI	March 2016
	Promote the Development, Growth and Investment Service as a source for support for businesses looking for new premises.	DGI & Communications	July 2016
Infrastructure	From the survey respondents, identify hotspots of dissatisfaction and work with businesses and partners to try to address these issues.	DGI	Ongoing
	Contact those companies who are identifiable from the survey, who were very dissatisfied with an area of infrastructure to establish if the council or partners can remedy the issue.	DGI	March 2016
Tameside Council Procurement	Promote The Chest as the place to access opportunities to supply Tameside Council.	DGI & Communications	Ongoing
	Develop targeted contact lists of potential suppliers to the council.	DGI	March 2016
	Host Meet the Buyer events i.e. Vision Tameside Meet The Buyer, March 24th, in Partnership with Carillion	DGI	March 2016
	Produce Animated "How To" guide for registering on The Chest.	DGI	February 2016
Business Growth and Support			
Item	Actions	Lead Team	Due Date
Barriers to growth	Where possible identify those businesses from the survey who report a barrier to growth which the council or our Partners can help address and signpost them to the available help.	DGI	February 2016
Business support	Work with partners, especially the Business Growth Hub, to promote the business support available to businesses through organisations such as the Business Growth Hub, UKTI, FSB and the Chamber of Commerce.	DGI	July 2016
Exporting	Promote the evidenced benefits of exporting to businesses	DGI & Communications	July 2016
	Work with partners to promote the support services offered by UKTI and the Chamber of Commerce to reduce the perceived barriers to exporting	DGI & Communications	July 2016

	Promote Export linked Grants funded by Innovation Fund Underspend. Full funding of Passport to Export Scheme and top up funding for Tradeshow Access Program	DGI	March 2016
Skills and Employment			
Item	Actions	Lead Team	Due Date
Skills Gaps	Work with local providers and businesses to align skills provision to local economic need.	DGI	Ongoing
	Continue to promote greater CEIAG collaboration between businesses and providers, to address employability skills issues	DGI & Communications	July 2016 / ongoing
Leadership and Management skills issues	Investigate options to provide support to upskill existing staff, as well as including leadership skills in provision for young people	DGI	May 2016
	Develop and deliver a trial Manufacturing focused leadership development group, using Economic Innovation Fund Underspend	DGI	September 2016
IT skills shortages	Work with providers such as The Hive and The White Room, to ensure that all training opportunities to develop these skills are exploited to their full by Tameside residents, businesses and providers.	DGI	December 2016
	Use publicity around the launch of Ashton Old Baths Digital Incubator centre to promote the development of IT and digital skills within the borough	DGI & Communications	July 2016
Corporate Social Responsibility			
Item	Actions	Lead Team	Due Date
Living Wage	Promote the benefits of being a Living Wage Employer and explore the possibility of a local recognition / standard through Prosperous Board	DGI	September 2016
Supporting Local People Into Work	Promote support available to businesses through the Working Well programme and Adult Learning and Community Education offer	DGI & Communications	December 2016
	Promote the Tameside Youth Employment Scheme and Business and Apprenticeship grants	DGI & Communications	Ongoing until full spend
Supporting Local Schools and Colleges	Promote to businesses the benefits of engaging with the CEIAG agenda.	DGI & Communications	Ongoing
	Work to link schools and colleges with local employers who are willing to offer support on CEIAG activity.	DGI	Ongoing
	Work with businesses to increase take up / investment in Apprenticeships locally [linked to skills and recruitment]	DGI	Ongoing